

WHAT'S INSIDE...

- Scholarship Updates
- Softball Tourney Recap
 - Backpack Drive
- NAA Fact-Checker
- Local AA Highlights
- Get To Know The NAA



NU ALPHA KAPPA FRATERNITY

NATIONAL ALUMNI ASSOCIATION

BOARD OF DIRECTORS

Chief Executive Officer

Angel Barajas

Executive Vice President

Eric Monzón

Secretary

Vacant

Chief Financial Officer

Joaquin Amaral

Director of Membership

Sergio Andrade

**Director of Planning
& Marketing (Events)**

Juan V. López

Director of Scholarship

Gerardo (Jerry) Gaytan

**Director of
IS & Communication**

Vacant

Member at Large

Fernando Beltrán

ALUMNI CHAPTERS

Iota Chapter AA (Sacramento, CA)

Kappa Chapter AA (Davis, CA)

Phi Chapter AA (San Jose, CA)

*Theta Alumni Professional
Association (TAPA) (Chico, CA)*

Omicron Chapter AA (Reno, NV.)

SDSU ALAS (San Diego, CA)

NAA Inaugural Newsletter



Members Of The National Alumni Association: From left to right: Juan V López (director of planning & marketing), Eric Monzón (vice president), Joaquin Amaral (chief financial officer), Eric Baca (national president) Angel Barajas (chief executive officer), Victor Marquez (former secretary), Marlon Cuellar (former director of scholarship), Sergio Andrade (director of membership).

WELCOME – The National Alumni Association newsletter is geared to highlight NAK alumni, showcase developments at local alumni associations, feature alumni brothers who are doing great things in their communities, and keep our brotherhood update on the grand scope of the NAA.

While this is our inaugural newsletter, our goal is to publish a national newsletter either bi-annually or quarterly to establish regular communication. If you have future updates that you would like to be included in the NAA newsletter, please contact director of planning & marketing Juan V López (juan.v.lopez@nakinc.org). All chartered alumni associations can contribute information into this publication.

We hope you enjoy and find value in the inaugural NAA newsletter!

- Angel Barajas, National Alumni Association, CEO

Backpack Give-Back Drive



The National Alumni Association led a backpack giveaway of more than 500 backpacks to a low-income elementary school in the Bay Area in mid-August.

On Thursday, August 13, the National Alumni Association led a backpack giveaway drive to Rosemary Elementary School, where more than 85 percent of the students are on free or reduced lunch.

The NAA raised more than \$1300 to purchase 525 new backpacks to give one to EVERY student at Rosemary Elementary in San Jose (1st-5th grades). More than 90 percent of these students are Latino/a.

“NAK alumni care deeply about our communities of which low-income students reside in,” said **Angel Barajas**, CEO of the NAK National Alumni Association. “Upwards of 90% of our alumni brothers come from a disadvantaged background, so, we understand that investing in our youth is an investment in our community.”

Sergio Andrade (NAA director of membership), **Marlon Cuellar** (former NAA director of scholarship) and Angel along with 6 other Bay Area NAK alumni attended this event.

We are very proud of this effort and are planning to make further contributions like this at other NAK communities so we can continue to inspire our youth and pay it forward.

Club R Wins 2015 Softball Tourney

Club R beat Beta Chapter in the championship game on Saturday, August 22 at Chula Vista, California to take home the coveted NAK Alumni Softball Tournament trophy - congratulations brothers!

This is Club R's third NAK Alumni Softball championship in the 5 years of this tourney. Previous winners are:

- 2015 - Club R
- 2014 - Los BreWins
- 2013 - Club R
- 2012 - San Diego
- 2011 - Club R

The NAA sponsored championship T-shirts for the winners - a small token of our appreciation for this thriving event that keeps NAK alumni active & competitive!

Great job to the organizers of this event and congratulations to all of the teams!



Congratulations to Club R for winning the 2015 NAK Alumni Softball tournament!

Current Chartered Local Alumni Associations

Current chartered local alumni associations are:

- NAK Iota Chapter Alumni, Sacramento State
- Kappa Chapter Alumni Association, UC Davis
- Phi Chapter Alumni Association
- Theta Alumni Professional Association (TAPA), Chico State

- Omicron Chapter Alumni Association, University of Nevada, Reno

- ALAS – San Diego State University

If you are interested in officially chartering a local alumni association please contact director of membership Sergio Andrade (sergio.andrade@nakinc.org)

2015 NAA Scholarship Applications Open

The 2015 NAK Alumni Association Scholarship applications are open!

At Pledgefest 2015 at Tau Chapter (Pomona), 1 to 2 national scholarships worth \$500 dollars will be awarded this year to NAK brothers who uphold our pillars of Academics, Brotherhood & Culture. An emphasis will be placed on brothers who have demonstrated either strong financial need and/or active involvement within NAK and their community.

The Arreola Family Award will be awarded to up to four students during the 2015-2016 academic year. The Arreola Family award is a gift made by the Arreola Family in honor of Marin F. Arreola and Carmen H. Arreola; the Grandmother and Grandfather of NAK founding fathers Antonio V. Arreola, Nicolas V. Arreola, Marin A. Arreola, Nicolas V. Arreola, Gabriel Z. Arreola, Enrique V. Arreola, Ricardo A. Arreola and NAK Brothers Manuel Z. Arreola, Alejandro V. Arreola, and Agustin V. Arreola.

This is the second time we are offering these scholarships and we are truly excited to offer them to you!



The inaugural NAK National Scholarships were awarded to brother Orlando Villa (Eta Chapter, middle left) and brother Eric Uribe (Omicron Chapter, middle right) in 2014 at Pledgefest in Sacramento.

NAK Alumni Association Scholarships – Facts Only

WHO CAN APPLY: All undergraduate and graduate brothers

Family Awards worth \$500-\$1,000 will be awarded

DEADLINE: Midnight Saturday, October 24

QUESTIONS: Contact National Director of Scholarship Jerry Gaytan at gerardo.gaytan@nakinc.org

AWARDS: 1 to 2 NAK Scholarships worth \$500-\$1,000 and 1 to 4 Arreola

APPLY: NAKnet.org/scholarships/

Brother Marlon Cuellar's Donation Highlights Bronze Supper 2015

The 3rd annual 'Bronze Supper' was held on Saturday, August 14, 2015 during the National Leadership Development Conference (NLDC) at the University of Nevada, Reno. We were able to raise nearly \$3,650 from NAK Alumni donations.

Money raised went the National Scholarship Fund and the Omicron Alumni Association's scholarship program as seed money. It was our fourth consecutive successful Bronze Supper fundraiser

(2014 NLDC at Phi Chapter, 2014 Pledgefest at Iota Chapter and 2015 NAKfest at Phi Chapter).

Brother **Marlon Cuellar** (former director of scholarship) led the way with a \$2,500 donation. Marlon's donation is planned to be matched and even tripled by his employer, the CA Endowment, bringing the grand total to a whopping \$10,000.

Marlon said his goal is to give to an organization that has given so

much to him while inspiring brothers to do the same. "Many brothers have no idea that their employer would match, double or even triple their donation to a non profit organization of their choice," Marlon said. "Employers in the corporate or philanthropic sector often provide these incentives to employees."

We encourage brothers with a similar employer as Marlon to consider donating and seeing their contribution go to a great cause!

NAA Fact-Checker

The Following Are National Alumni Association Facts For Your Knowledge...

- The NAA Pro-Temp Board was established in early 2014.
- The NAA was enacted in November 2014 when its Constitution and Bylaws were ratified.
- The NAA established its 501(c)(3) non-profit status in March 2015, thanks to the diligent work of former national treasurer **Sandro Aguilar** (former National Treasurer)
- The NAA has executed 4 successful Bronze Supper scholarship fundraiser events:
2014 NLDC at Phi Chapter (\$4,000 raised)
2014 Pledgefest at Iota Chapter (\$4,188 raised)
2015 NAKfest at Phi Chapter (\$2,300 raised)
2015 NLDC at Omicron Chapter (\$3,643 raised)
- Upcoming Bronze Supper dates:
Saturday, November 14, 2015 at Tau Chapter (Pomona) for Pledgefest
Saturday, April 23 at Lambda Chapter (San Diego) for NAKfest
Saturday, August 13, 2015 for NLDC
- There are three (3) major items needed to officially establish your own locally chartered alumni association: 1) Constitution and Bylaws, 2) Membership roster, and 3) \$300 prorated dues. Interested and ready to go? Contact Sergio Andrade (Sergio.andrade@nakinc.org) today and get started!

Omicron AA Launching Mentorship Program



The Omicron Chapter Alumni Association was established in August 2015.

The newly established Omicron Alumni Association at the University of Nevada is launching an alumni mentorship program as part of its pledging process this semester. The goal of the OAA Mentorship program is to “enhance the experience of NAK prospective members by connecting them with NAK alumni who will mentor them on professional, personal and relational development.”

Each prospective member will be matched up with one Omicron alumni mentor. The relationship between the mentor and little brother would be more professional and big-picture focused than that of pledge and personal big brother.

The goal is to give pledges bigger picture into life as a NAK after school, help them with their career development, aid with retainment, and show them how to balance a busy lifestyle, among other things.

“What we’re doing here is connecting pledges with respectable, honorable and well-put together NAK alumni early in their process so they can get a glimpse into the bigger picture of being a brother, and not just what comes with being a NAK undergraduate,” said **Juan V López**, the CEO of the OAA. “Our goals are to not only help the little brother develop into more of a well-rounded brother, but also to indoctrinate them into life as a NAK alumni so they can continue to contribute even after graduating.”

The OAA said its goal is to clearly identify impact measures of this program and use the inaugural year of this program as a case study to hopefully see mentorship programs like this established at more chapters.

Doing Something Awesome? Be Highlighted!

Is your alumni association doing something noteworthy? Contact us to be highlighted in a future NAA newsletter and share your great work with the rest of NAK nation!

Get To Know The NAA Directors



**ANGEL
BARAJAS**
CEO

Angel attended California State University, Sacramento. He graduated in 2006 with a B.A. Government. He is currently a 2017 candi-

date at the University of Southern California (USC) Masters in Public Policy. While attending CSU, Sacramento, Angel was elected to serve as Student Body President, Executive Vice President, and Director Social Sciences from 2003-2006. He is currently serving as a Council Member for the City of Woodland. He was initiated as a brother of NAK in 2000 at the Iota Chapter (Sacramento State). As an undergrad, he served as President, Vice President, and Intake Director. Currently as an Alumnus, he serves as Director of Member Relations for the Iota Chapter Alumni Association, and President of the NAA.



ERIC MONZON
VICE
PRESIDENT

Eric graduated in 2003 with a Bachelors Degree in Environmental Science from the UC, Riverside and a Master of Science in Environ-

mental Policy and Planning from the California State University, Fullerton. He is a brother of the Nu Chapter founding class and held several officer positions including, chapter president, and intake director. Eric helped establish the NAK Riverside Alumni Association, where he has served as President, Secretary, webmaster, & undergraduate adviser. He has over 8 years of experience working as an environmental professional with experience in environmental assessment, remediation, and planning. Like his parents, Eric was born in Guatemala, but grew up in the greater Los Angeles area.



**JOAQUIN
AMARAL**
CFO

Joaquin attended the California State University, Fresno graduating with a Bachelor of Science degree in Business Administration with

emphasis in Accountancy. Joaquin was born and raised in San Joaquin Valley. Both his parents were immigrants from Jalisco, Mexico. Joaquin was the first in his immediate family to graduate from a university. He currently works for the Tachi Palace Hotel & Casino in Lemoore, California as the Marketing Database Manager. In his 10 years at the casino, Joaquin started his career in the finance department as a staff accountant before being promoted to an operations analyst. He has extensive experience in budgeting, financial forecasting, as well as managing funds and maintaining financial operating procedures.



SERGIO ANDRADE
DIR. OF
MEMBERSHIP

Sergio attended San Jose State University. He graduated with a B.S. International Business with a double

Minor Spanish and Economics. Recently, completed his Masters in Business Administration (MBA) degree from San Jose State University. He currently holds the Director of Sales and Acquisitions position at Cisco Systems. Sergio established the Familia Andrade Scholarship Award in his hometown of Firebaugh California. He was initiated as a brother of Nu Alpha Kappa Fraternity in 2008 at the Alpha Chapter. He has 2 older siblings (2 sisters) his father is from Michoacan and his mother Guajajuato, Mexico. Originally from Firebaugh, California, but currently resides in San Jose, California.



GERARDO GAYTAN
DIR. OF
SCHOLARSHIP

Jerry attended California State University, Monterey Bay. He graduated in 2007 with a

B.A. in Human Communication, emphasizing in Social Studies and History Education. He is currently working as a Social Science teacher in Oakland, CA. He completed a Master of Education program at Concordia University, Portland and will be beginning a doctorate program in Fall 2015. He was initiated into NAK in 2005 (Xi). As an undergrad, he served as Academic Chair, Intake Director, and Chapter President. He was instrumental in bringing the chapter's first National event to CSU Monterey Bay in 2006 (Pledgefest). He is from Bakersfield, CA and is the youngest of six children.



**FERNANDO
BELTRAN**
MEMBER AT LARGE

Fernando "El Viejo" Beltran has been a Nu Alpha Kappa brother for more than 20 years, having crossed in November

1992 as a founding member of the Delta Chapter at CSU Stanislaus. In his time as a NAK, he has served in leadership positions at both the local and national levels, including chapter secretary and treasurer, the first National Executive Board Director of Alumni Relations (1998-2000), and the first Director of Funding & Allocations on the NAK National Alumni Association Protamp Board of Directors. In addition, Fernando has previously served, and is currently serving, as the staff advisor for the NAK Delta Chapter undergraduate organization.



JUAN V LOPEZ
DIR. OF PLANNING
& MARKETING

Juan has been committed to NAK since earning his way into this brotherhood. He was

initiated as a brother in spring 2010 (Omicron). While an undergrad, he was instrumental in organizing the chapter's first NAKFest (2013), instituting a chapter scholarship for incoming university freshman, and won 2 Brother of the Year awards. From 2013-2014, he served as the NEB National Director of Programs. He is also currently the CEO of the Omicron Alumni Association. He earned a Journalism bachelors from UNR, in 2012 and is finishing up his Masters of Business Administration degree at UNR in spring 2016. He is currently an entrepreneur digital marketer and empowerment speaker.



VACANT
SECRETARY



VACANT
DIR. OF ONLINE
COMMUNICATIONS

Interested in possibly serving in one of these roles and helping take NAK to new levels? Contact CEO Angel Barajas (angel.barajas@nak-inc.org) to learn more and possibly join our team!